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## Deliveree Gears Up to Cover Countrywide Logistics Delivery in Greater Bangkok



World Bank report showed that Thailand GDP has grown for 3.7% in 2017. The positive trend is happening also on the first quarter this 2018. Capturing this moment, Deliveree is expanding their business to cover a wider logistics transportation to the countrywide area, which marks also their 3rd year business in Thailand.

"We've established a strong foothold in Thailand, supporting the growth of small and large businesses through the innovation in logistics. Our experiences in Thailand, Indonesia and Philippines led us to develop a deep understanding of challenges faced by businesses and how our technology can solve them," said Chanisa Rueangkirianya, country director of Deliveree Thailand.

Growth rate of Deliveree in 2017 has tremendously surpassed the forecasted growth rate of ground transportation industry of 4.4 to 6.6%. Chanisa is confident that 2018 will be another strong year for Deliveree given its fresh capital and new service expansion in the pipeline.



Along with the company growth that led Deliveree to the 485 million baht series A fundraising last 2017, Deliveree also revamps their service for businesses ranging from enterprises, corporates to SMEs.

"Amongst the intense competition in the industry, what sets us apart is not only the technology but also our operational competency and ongoing service development. Deliveree is the first in the market to offer on-demand access to large commercial vehicle and delivery service to nationwide with standardized pricing. With the recent funding, we are deeply committed in enhancing the service to our current and future clients and being at the forefront of logistics industry development," Ms Chanisa said.

Business clients enjoys the benefits from Deliveree's flagship business program which gives them a flexibility in fleet management and cost (*pay-per-use*), monthly payment with credit term, COD & POD return, live Customer Service support, and a comprehensive monthly logistics report. As for drivers, Deliveree recruits only with the well-trained and professional drivers to deliver the excellent service to customers.

## MORE ABOUT DELIVEREE

Deliveree is a full service logistics marketplace powered by sophisticated mobile and web app technology that allows business to book and manage ground transportation of goods, cargo, merchandise, and almost anything else. Our marketplace connects businesses to drivers with a wide range of vehicles who provide safe, reliable, and affordable transport anywhere in Bangkok metropolitan area and selected areas beyond. Deliveree just raised \$14.5 million series A funding round led by Gobi Ventures last October 2017.

## MEDIA CONTACT

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